



# ARE YOU STILL ACCEPTING CASH? WHY?! INTRODUCING MARKETPLACE!

## What is UConn Marketplace?

Marketplace, a PCI-compliant product offered by TouchNet Information Systems, provides an integrated approach for online, in-person, and mobile payments. UConn Marketplace provides a one-stop shopping experience for customers purchasing a variety of products online from various University departments. With Marketplace, departments can create and maintain their own online storefront (a uStore) to sell products, collect registration fees, and more. In addition to enhancing the customer experience, Marketplace streamlines credit card processing and reduces the University's PCI scope. Want to know more? Watch this short introduction video on this exciting new option: [Welcome to Marketplace! \(7 minute intro\)](#)

## What does this have to do with Cash?

Departments can implement a Point of Sale terminal using the TouchNet Marketplace Platform, which provides an in-person payment solution **instead of taking cash** without the added responsibility of having their own merchant account. Alternatively, a department can utilize Marketplace's QR Code capability to allow customers to pay on their mobile device. Learn more here: [QR Code Capability](#)

For more information, visit <https://bursar.uconn.edu/uconn-marketplace/>

POS Available – credit card terminal for in-person payments will eliminate cash payments

QR code capable – customers can pay quickly and easily via their own mobile device, no terminal needed!

Administration is centralized in Cash Operations = less manual work for you

Take Cash Handling out of your daily responsibilities

It's better for you and the University

QUESTIONS?  
Contact Cash Operations  
[marketplace@uconn.edu](mailto:marketplace@uconn.edu)